

Message Text

UNCLASSIFIED

PAGE 01 TOKYO 01656 040816Z
ACTION EA-09

INFO OCT-01 EB-08 ISO-00 USIA-15 /033 W
-----040823Z 053537 /21

R 040757Z FEB 77
FM AMEMBASSY TOKYO
TO USDOC WASHDC
INFO SECSTATE WASHDC 5259

UNCLAS TOKYO 1656

FOR OIM/WELCH

E.O. 11652: N/A
TAGS: BEXP, JA
SUBJECT: TC 500TH BSP - KODAK NEW PRODUCTS PRESENTATION SPONSORED
BY KUSUDA BUSINESS MACHINES CO., TOKYO, FEB 1 THRU 3, 1977

1. SUBJECT PRESENTATION WAS OVERWHELMING SUCCESS, WITH
FOLLOWING RESULTS:

- (1) SALES LEADS OBTAINED: 100
- (B) IMMEDIATE SALES: 0
- (C) SALES PROJECTION: \$2,400,000
- (D) NO. OF REGISTERED VISITORS: 600
- (E) OBJECTIVE OF PARTICIPATION: FULLY ACHIEVED

2. OPENING RECEPTION WAS CONDUCTED AT SECOND FLOOR
AREA FEBRUARY 1, AT 4 PM. 125 PERSONS ATTENDED RECEPTION
(58 VIP'S, 30 PRESS, 15 KUSUDA'S DEALERS, 4 KODAKA REPS, 18
KUSUDA EXECUTIVES/DEMONSTRATORS). FOLLOWING INTRODUCTORY
WELCOMING REMARKS BY MR. TERUO KUSUDA, PRES OF
KUSUDA BUSINESS MACHINES CO., AMBASSADOR JAMES D.
HODGSON MADE BRIEF REMARKS AND PRESENTED MERIT AWARD
CERTIFICATE TO MR. KUSUDA IN HONOR OF 500 TH BSP AND
IN RECOGNITION OF OUTSTANDING SUPPORT TO USDOC EXPORT
EXPANSION PROGRAM. DEPUTY TC DIRECTOR MAX MILES
READ USDOC CONGRATULATORY CABLE.

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HODGSON

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 04-Feb-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977TOKYO01656
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770040-0462
Format: TEL
From: TOKYO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770270/aaaackbl.tel
Line Count: 56
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 57bb97cb-c288-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 07-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3402929
Secure: OPEN
Status: NATIVE
Subject: TC 500TH BSP - KODAK NEW PRODUCTS PRESENTATION SPONSORED BY KUSUDA BUSINESS MACHINES CO., TOKYO, FEB 1 THRU 3, 1977
TAGS: BEXP, JA
To: COM
Type: TE
vdkgvkey: odbc://SAS/SAS.dbo.SAS_Docs/57bb97cb-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
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